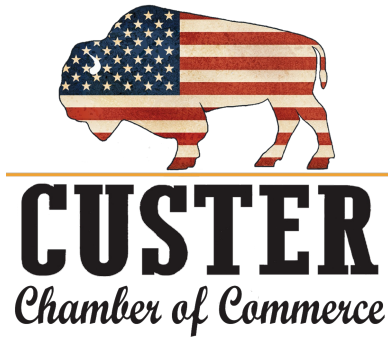


Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

9 Tips for Creating an Instagrammable Small Business Season



The holiday season (and Small Business Season!) is upon us! It's the perfect time to capitalize on the festive spirit to attract customers and boost sales. As a small business you also want to invite people to linger, especially if you're in retail. According to the [Wall Street Journal](#), sales could increase as much as 40% for

stores that are welcoming and encourage relaxation and invitations to “stay a while.” Holiday decorations and photo ops are great ways to do this.

Plus, social media plays a pivotal role in marketing. Creating an Instagrammable Christmas display can be a game-changer for your business. Let's dive right in to how you can create captivating photo ops and over-the-top displays that will inspire word-of-mouth marketing and make your small business shine this holiday season.

1. Start with a Thematic Vision

Every great display starts with a strong concept. Consider your brand's identity and the story you want to tell. Think of themes that fit your audience, their hobbies, needs, and preferences. Whether it's a winter wonderland, a cozy cabin retreat, or a modern twist on classic holiday themes, having a clear vision will guide your design stand out and get photographed. When it does, and people post to social, that will attract more visitors.

2. Use Eye-Catching Decorations

Choose decorations that not only match your theme but also make a bold statement. Oversized ornaments, string lights, and custom-made props can add a touch of uniqueness and pizzazz to your display. Don't forget to incorporate your brand colors and logo into the design to make it instantly recognizable.

If you're gotten an amazing product in or are offering a spotlight service, you can design decorations or a backdrop around it to draw eyes and phones.

3. Embrace the Power of Lighting

Proper lighting can transform an ordinary display into a captivating scene. Use a combination of warm and cool LED lights to create a magical atmosphere. Twinkling lights, spotlights, and neon signs can add drama and depth to your Christmas display, making it more Instagram-worthy.

4. Create Shareable Moments

Consider adding interactive elements to your display. Think about what would make people want to snap photos and share them on social media. Whether it's a cozy nook with plush blankets and hot cocoa, a Santa Claus photo booth, or an artfully arranged holiday merchandise, these photo ops can draw customers in and boost engagement. For more effective word of mouth marketing, incorporate photo ops for adults, pets, couples, family, and their children.

5. Encourage User-Generated Content

To leverage the power of word-of-mouth marketing, encourage customers to share their photos on Instagram and other social platforms. Create a branded hashtag specific to your Christmas display to collect and curate user-generated content. Offer incentives like discounts or giveaways for the best posts using your hashtag. Make sure your hashtag is posted near your displays or throughout your store/business. You can even create an appealing sign or product using your product to remind people of it.

6. Host Special Events

Hosting special events like tree-lighting ceremonies, caroling nights, or holiday-themed workshops can create excitement around your business. These events not only attract potential customers but also offer additional

photo opportunities for visitors to share on their social media accounts.

photo opportunities for visitors to share on their social media accounts.

7. Collaborate with Local Influencers

Consider partnering with local influencers or micro-influencers to visit your small business and create content around your Instagrammable Christmas display. Their endorsement and large follower base can help spread the word about your business.

8. Keep it Fresh

Don't let your display become stagnant. Update it periodically with new decor, interactive elements, or fresh merchandise. This will encourage repeat visits and keep your customers engaged throughout the holiday season.

9. Monitor Social Media Engagement

Track your social media engagement and measure the impact of your Instagrammable display. Pay attention to the posts, likes, shares, and comments to gauge your success and make necessary adjustments for better results.

Creating an Instagrammable Christmas display for your small business can be a strategic move to boost your brand visibility, attract new customers, and enhance word-of-mouth marketing throughout Small Business Season and beyond. With a well-thought-out concept, attention to detail, and a focus on creating shareable moments, your business can leave a lasting impression. So, start planning your festive display today, and watch your small business shine bright and get even greater attention this year.



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate

abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Holly Voges
Information Associate
hvoges@custersd.com

Connie Morgan
Information Associate
mmorgan@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



CUSTER

Chamber of Commerce

*We are now accepting nominations of
positive, enthusiastic and involved
individuals for the
Custer Area Chamber of Commerce
Board of Directors*

If you would like to nominate an individual, please
complete the Nomination Form attached below.

[Printable Nomination Form](#)

If you haven't had a chance to get your 2024 membership renewal paid, time is running out. If we don't have payment by November 15th your business unfortunately will not be able to be printed in the Custer Magazine or the Southern Hills Vacation Guide. We don't want you to miss out on the great advertisement! Hurry in soon!



TIME IS RUNNING OUT!





To have things added to Buffalo Bytes, please send to Jamie: jdean@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

November 16

Chamber Mixer

5pm-7pm

Custer Beacon

November 24-December 15

Community Christmas Cash

December 2

Christmas Parade

5:30pm

Mt Rushmore Rd

December 2-8

Christmas Scavenger Hunt

Downtown Custer

WEEKLY HUMOR





16th Annual **Stuff-A-Truck** FOOD DRIVE



FOOD DONATIONS NEEDED:

Canned cranberries

Canned fruit

Cake mix

Tubs of frosting

Large boxes of jello

Stuffing mix

Instant potatoes

Canned vegetables

**Bring donations to the Custer Chamber
by Thursday, November 16th.**

**The efforts of everyone will help stock the Custer Food
Pantry and supply supplies for Christmas food baskets.**



Chamber Mixer



November 16

5 p.m. - 7 p.m.

**MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS**



Located at The Custer Beacon

351 Washington St

Attention

Custer & Hill City Chamber Members

Sign up **TODAY** to participate in the Community Christmas Cash Drawings.

Please decorate and put your Christmas Cash boxes out **on or before November 24**. The Hill City & Custer Chambers will collect the slips weekly, call the winners and distribute the prizes.

1st Drawing Dec 1st

2nd Drawing Dec 8th

3rd Drawing Dec 15th

Make sure people put their name and phone number on the slips.



To participate contact the Custer Chamber 605-673-2244
or via email, dmurray@custersd.com

Or

Hill City Chamber 605-574-2368
or via email, director@hillcitysd.com

By November 13, 2023



HILL CITY
HEART OF THE BLACK HILLS

More Information

Get signed up to participate

MEMBER SPOTLIGHT

Ethan and Sarah Walker are the proud owners of Black Hills Family Vacations. Ethan, a born and raised Custer Wildcat with an extensive background in software engineering, currently works as a sales engineer while Sarah manages Custer Rambler and Custer Farmhouse. The couple have four children, all whom they have been raising in the beautiful Black Hills since 2018. Their extended family has left their mark on the Southern Black Hills since the 1970s, further cementing their historical roots in this vibrant region. The Walkers continue to be active members of their beloved local community, promoting family-oriented activities that make Black Hills vacations truly memorable!



2024 Custer Chamber

Address: 819 Mt. Rushmore Rd.,
Custer, SD 57730

Phone: 605-389-3606

Email: hello@blackhillsfamilyvacations.com



Black Hills Family Vacations

1881 Courthouse Museum
21 Electric, LLC
A Walk in the Woods
Acupuncture 4 Health
Adventure Rentals
Aflac- Carol Perrigo
Al Cornella Refrigeration
Alpha Builders, LLC
Altitude Gifts & Sweet Shoppe
American Family Insurance-Ronni Calvird Agency
American Legion Post #46
Ameriprise Financial
Art Expressions of Custer
Aspen+Pine Realty
Baker's Bakery & Café Inc
Barmore Enterprises
Bear Country USA, Inc
Beaver Lake Campground
Beecher Rock Vehicle Storage
Begging Burro Mexican Bistro and Tequila Bar
Big Pine Campground
Bill & Linda Young
Black Hills Aerial Adventures
Black Hills Area Community Foundation
Black Hills Balloons
Black Hills Burger & Bun Co
Black Hills Chemical & Janitorial
Black Hills Electric Cooperative, Inc
Black Hills Energy
Black Hills Federal Credit Union
Black Hills Parks & Forests Association
Black Hills Playhouse
Black Hills Power Bikes Rentals & Boutique
Black Hills Reptile Gardens
Black Hills Towing
Blind Guy Custom Window Covering
Body of Christ Ministry
Bradeen Real Estate and Auctions, Inc.
Branch Construction Services, LLC
Buffalo Ridge Camp Resort
Buglin' Bull
Busy Ewe Farm & Fiber
Calamity Jane Coffee House & Mercantile
Calamity Peak Lodge
Camp Bob Marshall
Carson Drug
Certified Folder
Chalet Motel
Chamberlain McColley's Funeral Home
Chapel in the Hills
Charley and Norma Najacht

Chief Motel
Christy chamberlain & Bob Reich
City of Custer

Claw Antler and Hide, Inc
Coca-Cola Bottling Co
Common Cents
Craig Hindle Construction
Crazy Horse Memorial
Custer Ace Hardware
Custer Ambulance Service, Inc
Custer Area Arts Council
Custer Car & Pet Wash
Custer Chiropractic, PC
Custer City Masonic Lodge #66
Custer County Airport
Custer County Candy Co
Custer County Chronicle
Custer County Conservation District
Custer County Democratic Party
Custer County Library Foundation
Custer County Republicans
Custer Dental Studio
Custer Do It Best Hardware
Custer Golf Corp/Rocky Knolls Golf Course
Custer Heating and Air Conditioning, Inc
Custer Hospitality (Super 8, Econlodge, Best Western, Comfort Inn, Holiday Inn Express)
Custer Lions Club
Custer Lutheran Fellowship
Custer Mountain Cabins & Campground
Custer Mt Rushmore KOA
Custer Mt Rushmore KOA
Custer Rotary
Custer Senior Center
Custer State Farm
Custer's Gulch RV Park & Campground
Dacotah Bank
Dakota Dream Bed & Breakfast & Horse Hotel
Dakota Greens - Custer Greenhouses & Nursery, Inc.
Days Inn
Deep Creek Gallery
Diamond Spur Events Center
Diane's Custer Vacation Rentals
Double Diamond Ranch
Eagles Landing Lodge
Edward Jones- Mark Koch
Edward Jones-Kris Zerbe Office
Elk Haven Vacation Cabins
EO Bungalows
Evergreen Media
Faith Lewis Real Estate Inc
Feel Good Hospitality (Bavarian Inn, Feel Good Café)
First Choice Lock and Key
First Interstate Bank
Floors and More Cleaning and Restoration
Four Mile Old West Town and Campground
Fred & Wendy Hlava
Freedom Hills Wealth Management
Freeman's Electric Service, Inc

Freeman's Electric Service, Inc
French Creek RV Park
French Creek Supply, Inc
French Creek Tree Fellers, LLC
Frenchy's Hideaways
Frontier Photo
Garland Goff, Attorney at Law, LLC
George Mickelson Trail
Gold Camp Cabins LLC
Gold Pan
Golden West Telecommunications
Good Karma Jewelry
Green Owl Media & Photography
Grizzly Gulch Adventure Golf
H & R Block
Harney Peak Chapter of DAR
Heather's Top-Notch Cleaning
Hidden Lake Campground
High Mountain Outfitters
Highmark Credit Union
Hill's Inn
Hillside Handyman
Hjem AM
Home Slice Media Group
Horatio's Homemade Ice Cream
Hounds Pugs and Hugs
Jackie Hartwick
JAM Heating and Cooling
Jenny's Floral
Jewel Cave National Monument
Jim Frank & Colleen Hennessy
John & Diana Carson
Jon G Gindhart, DC, PC
Jorgenson Log Homes Inc
K & S Stagecoach Stop
K2 Masonry & Concrete
Ketel Thorstenson, LLP
Kieffer Sanitation
Kitchens by Karla
Kleemann House
Lampert Properties
Lasting Impressions Unlimited Inc (LIU)
Laurie Arthur, Inc
Lee, Patti & Jim
LFC Veterinary Services
Life Weavings Expressions
Lifeways Inc
Living Outreach Church
LJ's Recovery & Transport
Lynn's Dakotamart, Inc
Maria's Mexican LLC
McDonald Chiropractic
McGas LLC
Mickelson Trail Affiliates, LLC
Miner's Cup

Moccasin Springs, LLC
Mount Rushmore National Memorial
Mountainview Baptist Church
Mt Rushmore Brewing Company
Murray Auto Repair LLC
Naomi Haraldson
NARFE
Nelson's Oil and Gas
New Trails Ministry Inc
Nielsen Enterprises, LLC
NXTLAW PC
Old Pine Social
Operation Black Hills Cabins
Our Place
Our Redeemer Lutheran Church
Outlaw Ranch
Pacer Minerals, LLC
Pine Rest Cabins
Pizza Mill
Pleasant Valley Farm & Cabins
Prairie Hills Transit
Premier Family Eyecare
Purple Pie Place
Rabbit Bicycle Rental & Repair
Regency CSP Resorts (*State Park Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Buffalo Jeep Safari Tours and Rockcrest*)
Road Runner, Inc
Rock Solid
Rocket Motel
Rockin R Rides, Inc
Ronald McDonald House Charities
Rose Haven Senior Living
Rush Mountain Adventure Park
Rushmore Photo & Gifts, Inc
Sander Sanitation Service
Sentinel Federal Credit Union
Servall Uniforms & Linens
Sew What?
Shady Rest Motel
Shepherd of the Hills Lutheran Church
Signs Now
Simon Contractors of SD, Inc
Skogen Kitchen
Sousleys HillBilly Barbeque and Catering
South Dakota Outdoor Shop
Southern Hills Animal Clinic
Southern Hills Family Medicine
Southern Hills Law, PLLC
Southern Hills Screen Printing
Southern Hills Tactical, LLC
Southern Hills Title, Inc
Spokane Creek Cabins & Camp
Sprockets Fun Foundry
Star Ridge Advertisement

Starr Insurance
Steele Collision and Glass
Steve and Yolanda Davis
Stockade Lake Cabins
Stone Décor and Supply
Studt Construction, Inc
Subway
Sunset RV Park
Sunshine Storage
Sylvan Rocks Climbing School and Guide Service
Tallgrass Landscape Architecture, LLC
Tanglewood Estate
Tennyson Investments
The Blind Guy of the Black Hills, LLC
The Church at Custer
The Cruisin' Canvas
The Custer Beacon
The Custer Wolf
The Mammoth Site
The Quilted Buffalo
Thomas Home Improvement
Travel Custer
Under Canvas, Inc
United States Forest Service Supervisor's Office- BH National Forest
United Way of the Black Hills
US Flagpole Guy of the Black Hills
Valhalla Legal, PLLC
VFW Post 3442
Vineyard Black Hills
Western Skies Real Estate
Wicked Espresso/ Little Wicked Inn
Wind Cave National Park
Windsong Valley Gardens
Workplace Disability Network of the Black Hills
World Fossil Finders Museum
Xanterra, Mt Rushmore
YMCA of Custer
Zonta Club of the Southern Black Hills

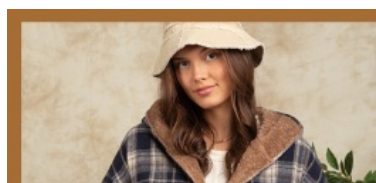


Welcome

New Members

All Net Connections
Grooming by Brenna
Gold Valley Camp
Black Hills Candles
Black Hills Family Vacations
Hillcrest HVAC and Appliance Pros
Reed's Chimney Sweeping, Handyman & Caretaking
Jubilee J Photography
Willow Creek Child Care
Broken Boot Dispensary
Growing Roots, Inc
Homestead Carpet Care
Lenny Merriam CPA, CFE, PLLC
PDQ Construction Inc
Homeopathic Clinic of the Black Hills
Stage Stop Trading Post
Custer's Last Stop
Peaceful Meadows
TC Horsecamp LLC
Tegan Franz Photography
Mile High Garden Club

AREA EVENTS



Boutique



Fall
Sale



Up to 50%
off



Black Hills
Power Bikes
Rentals
& Boutique





South Dakota Enhanced Conceal Carry Class

This is a One day Class

Saturday November 11 2023

9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states
including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may
contact the instructor at **www.sodakian.com**

You may also contact us at 605-673-3222 or by email at
southernhillstactical@gwtc.net



HOLIDAY

SIP 'n SHOP

10-5

506 Mt Rushmore Rd Custer

A Walk in the Woods
GALLERY & GIFTS

SATURDAY
NOVEMBER

11

Fall

CENTERPIECE CLASS

Wednesday

NOV. 15, 5:30P

Thursday

NOV. 16, 5:30P



Saturday

NOV. 18, 1:00P

Monday

NOV. 20, 5:30P

Call 673-3549 to
reserve your spot!



Soup & Pie

11am - 1pm



Thursday, November 16th

538 Mt. Rushmore Rd. Custer SD

*Hamburger-Vegetable * Potato * Pulled Pork
Pie * Homemade Bread*



\$10.00



NARFE Social for Southern Hills

(National Active and Retired Federal Employees)

Winner's Circle Restaurant in Hot Springs



Friday, Nov 17th at 11:30
Mayor Bob Nelson will be the guest speaker
(15 Minutes)

(Order from the menu on your own)

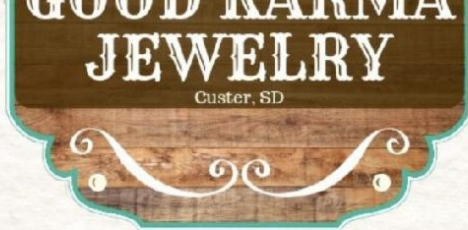
NARFE membership covers all federal folks from the Veterans

Affairs, Postal Service, FAA, Social Security Admin, as well as,
the Forest Service, Park Service, and Fish and Wildlife Service,
etc.

If you need more information or to RSVP attendance contact

Hank Whitney by Nov 10. 605-673-3671 (Home) 443-799-0045 (cell)





YOU ARE INVITED TO
SIP & SHOP
HOLIDAY HAPPY HOUR

NOVEMBER 18TH
FROM 4 - 7PM

50% OFF
BEER & SELTZERS
10% OFF
ALL NON SALE ITEMS

507 MT RUSHMORE RD
CUSTER, SD 57730



LEGION AUXILIARY MEETING



BECOME A MEMBER

Who: male and female spouses, grandmothers, mothers, sisters, and direct and adopted female descendants of military members who served honorably.

Why: support veterans, military, and their families. Help to advance the mission of The American Legion. Scholarships, girls state, promote youth and support community



MONDAY, NOVEMBER 20, 2023

5:30 PM

Post 46 Meeting Room located at
527 Montgomery Street, Custer, SD.



605-673-2244

REGISTER NOW



dawnmurray68@gmail.com

Garden Club Annual Christmas Wreath Fund Raizer

WREATH

One size only

\$25.00



SWAG SHORT SWAG LONG

Horizontal

5-6 feet

\$25.00

\$80.00



CHARM

vertical

\$25.00

To order call: 605-673-1901

or contact a Garden Club Member you may know.

*Orders must be received before Nov. 15th

*Pick-up or delivery by Nov. 22nd

Funds support Custer Library for gardening programs and resource material, scholarships, area gardening projects at Black Hills Playhouse and Custer Museum, County Fair Horticulture program, Gold Discovery Days Flower Show, & Summer Garden Tour



1st Annual Bag Exchange



LET THE GAME BEGIN!

Bring a Handbag gift wrapped worth \$25.00 or more to participate in the 1st Annual Bag exchange event.

Hors d'oeuvres will be provided.

December 17th, 2023 3:00 - 5:00PM

Please RSVP to: custerslaststop.sd@gmail.com
605-673-2621



429 Mt. Rushmore Rd
Custer, SD 57730





Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor

Through January 1, 2024

Showcasing Custer County Courthouse
employees and family members.

Endorsed by Custer Area Arts Council.



ANNOUNCEMENTS

11TH ANNUAL BURNING BEETLE

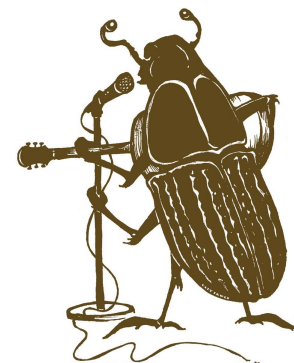
A red poster for a 'Variety Show!'. At the top, the word 'VARIETY' is in large, white, block letters, and 'Show!' is in a yellow, cursive script. To the left is a yellow circle containing a black and white illustration of a beetle playing a guitar. Below the title, it says 'Showcase your beetle and enviroment themed act!' and '3:30-5:00p'. A white box with a red border contains the date 'Saturday, January 20, 2024'. At the bottom, there are icons for a location pin, a phone, and an email, followed by 'CUSTER HIGH SCHOOL', '605-440-1405', and 'hankfridell@gmail.com'.

Call for Burning Beetle Variety Show Performers

We are recruiting Variety Show performers for our **11th Annual Burning Beetle** event, **Saturday, January 20, 2024** in Custer, South Dakota!

The day's events include:

- 3:30-5:00 Burning Beetle Variety Show at the High School Theatre
- 5:15 March with torches to Pageant Hill
- 5:30 Burn the Beetle! Fireworks! At Pageant Hill
- 6:00-- Bug Crawl in Custer with music at several restaurants and bars



For the **Variety Show** we hope to feature beetle and environment themed acts as well as talented performers from our area. Original songs, music, dance, readings, air guitar, magic, gymnastics, skits, trick dogs, juggling.... we welcome your special talent! If you know of someone who needs to showcase their talents—either talk to them about the Variety Show or contact us and we'll make the contact. We want the show to have lots of variety, to move right along and be fun! We will be limiting acts to about 5 minutes each. We hope you'll consider joining us for a great event!

Sign-up Flier

A banner for 'Open Bluegrass Jam'. The text is in a large, black, serif font. On either side of the text are decorative vertical borders featuring diamond shapes and dots.



EVERY WEDNESDAY

6:30p - 8:30p

Beginning October 4th! See you there!

all acoustic instruments welcome!



CUSTER AREA ARTS COUNCIL



SHEJUMPS & BHPFA HOST
WINTER FILM SERIES
SHOWING: PRECIOUS LEADER WOMEN

NOVEMBER 25TH
3:30PM - 5:30PM
THE CUSTER BEACON

FIRST FILM SHOWING: PRECIOUS

ALL AGES WELCOME!
TICKETS: \$5 PER PERSON



REGISTER HERE!



PRECIOUS LEADER WOMAN



A KIDDO ORIGINAL FILMS production in association with TELUS ORIGINALS
DIRECTED BY CASSIE DE COLLING DIRECTOR OF PHOTOGRAPHY LEO HOORN
PRODUCED BY HAYLEY MOSIN & MACK STANNARD
EDITED BY DAROTA HORTON MUSIC BY MATTHEW CARDINAL
WRITTEN BY SPENCER O'BRIEN & ELLE MALIA TAUFEATHERS
CASTING BY SPENCER O'BRIEN & MICHAEL GRAND
COSTUME DESIGNER LEAH NELSON & MICHAEL GRAND
COSTUME STYLIST SPENCER O'BRIEN, AYS O'BRIEN, KELLY CLARK, LEANNE PELOSI
JAMES ANDERSON, ANNA GASSER & MARIE-FRANCE ROY

KIDDO www.preciousleaderwoman.com TELUS originals

BHPFA and SheJumps are partnering to bring educational outdoor experiences for girls and women that nurture growth and transformation. To kick off this new partnership and to raise excitement for winter they are hosting a film series that will run through November, December, and January focused on women's stories in the outdoors.

The first film showing, Precious Leader Woman, will take place on Saturday, November 25, 2023, at the Custer Beacon from 3:30 pm-5:30 pm. Precious Leader Woman shares the inspiring story of world-renowned snowboarder Spencer O'Brien connecting to her Indigenous roots.



BLACK HILLS
PARKS &
FORESTS
ASSOCIATION

Saturday, Dec. 2 - 7:30 pm

Get Your Groove On!



NEWS FROM THE STATE

South Dakota

Travel South Dakota
November 2023
SDVisit.com





YOU'RE INVITED

Join us to hear why Travel South Dakota continues to put an emphasis on the development and promotion of agritourism. On **Tuesday, November 21, 2023, at 10 a.m. CT/9 a.m. MT**, Travel South Dakota's **Agritourism** webinar will feature:

- Peggy Schlechter, SDSU Extension Community Vitality Field Specialist
- Lyndy Ireland, Triangle Ranch Bed & Breakfast
- Nancy Kirstein, The Good Earth Farm
- Laura Klock, Farm Life Creamery
- Jacey Ellsworth, Travel South Dakota's Industry Outreach & Development Representative and Agritourism Manager

Tune in to come away with a better understanding of how agritourism draws visitors to your area, benefits local economies, and plays a vital role in making our tourism industry more attractive and diverse to existing and new audiences.

What: Agritourism

Date and Time: Tuesday, November 21, 2023 @ 10 a.m. CT/9 a.m. MT

Presented By: Peggy Schlechter & Jacey Ellsworth

Cost: Free!

Please register ahead of time. This webinar will be hosted by Travel South Dakota via Zoom. Please contact Industry Training & Legislative Relations Manager Bailey Tysdal with any questions.

REGISTER NOW >>

How to Connect

This webinar will be available via Zoom. For most participants, joining the webinar will be as simple as clicking the link provided in the confirmation email. If you are uncertain if you can connect, you can read about the system requirements on the Zoom website.

Once you call into the session, please turn your phone or computer to mute during the webinar. Participants will be able to submit questions by typing them into the messaging functionality during the webinar. There will also be time for Q&A at the end of the session. If you only want to listen and/or run into any problems with logging on to Zoom, phone-only access is an option.

This webinar will be recorded. A link to the recording will be sent to participants following the presentation and will be available on SDVisit.com.

JOIN US FOR THE NOVEMBER 21 WEBINAR

REGISTER NOW



SIGN UP FOR THE 2024 À LA CARTE PROGRAM

Registration is now open for the **2024 À La Carte Cooperative Marketing Program**. We continue to offer unique media placements at cost-effective rates that I hope you'll take advantage of. You'll find industry-favorite programs returning like the Digital Billboard Truck Co-op, the Group Tour Magazine Co-op, and Email Co-ops, along with many others to choose from, including six new programs.

Learn more about the À La Carte Program offerings and [register online](#). Applications open today for all efforts. Each program has its own deadline and requirements, so please make sure to check out the booklet on SDVisit.com for all details.

If you have questions about any of the programs, please reach out to either [Alexa Dorn](#) or [me](#).

[Ashley Worth](#)
Co-op Marketing Manager
Travel South Dakota

[REGISTER HERE](#)



Custer Senior Center

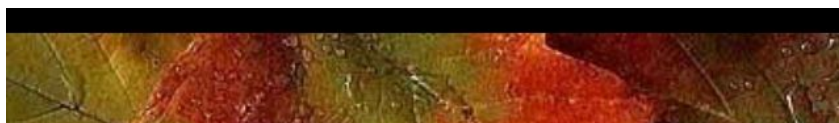
November Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



Custer School District October Newsletter

WEEKLY INSPIRATION





HELP WANTED

Laughing Water Restaurant at Crazy Horse Memorial® is currently searching for a FULL -TIME YEAR-ROUND LINE COOK.

Prior experience in working kitchen line in a fast paced - small restaurant or food service environment is a must.

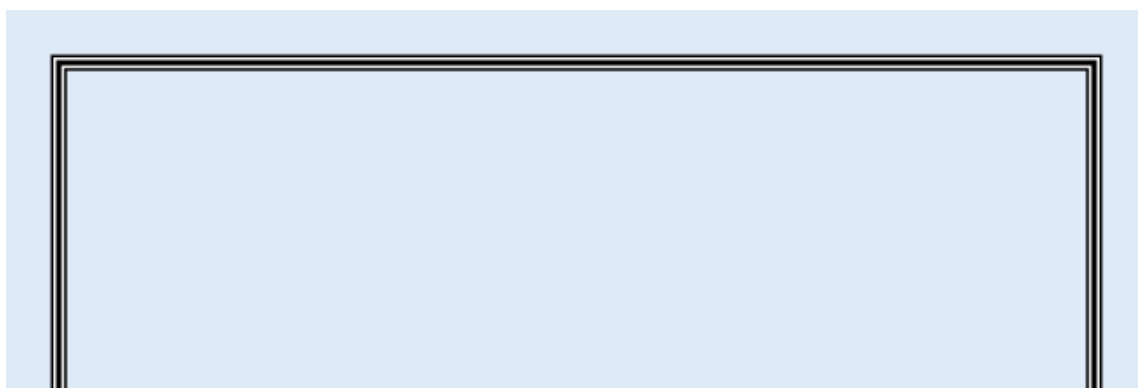
Position is full-time, year-round at 35/40 hours per week w/ Evening, Holiday & Weekends required and some overtime.

This is an hourly position with the benefits associated with full-time, year-round employment, which include medical, dental, optical, and AFLAC insurances, Paid Personal Leave, and a retirement plan.

Please contact HR@CrazyHorse.org or call (605) 673-4681 for more information!



Laughing Water
RESTAURANT®
AT CRAZY HORSE MEMORIAL®



The Custer Senior Center Board of Directors is accepting resumes for the full-time position of Custer Senior Center Director. The primary administrative duties are grant-request writing, working with the Center's finances, and facility management. QuickBooks or a similar bookkeeping program is advantageous. The position is full-time, 40 hours per week. Insurance and retirement benefits are not available at this time. Year-end bonuses may be earned. For more information and a copy of the position description, please send an email to cscdirvac@gmail.com; or call the Center at 605-673-2708. The Senior Center is a non-profit organization, and is an equal employment opportunity employer.



ARE HIRING!

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Job Positions

- Line cooks
- Dishwashers
- Full time
- Part time

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E: skogen@skogenkitchen.com
W: www.skogenkitchen.com

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Custer, SD

NOW HIRING

SEASONAL PART TIME

- ***SALES ASSOCIATE***
- ***CUSTOMER SERVICE***
- ***SALES EXPERIENCE***
- ***GREAT PEOPLE SKILLS***
- ***21 OR OLDER***
- ***WILLING TO WORK WEEKENDS & EVENINGS***



CONTACT US:
(605) 673-3047

507 Mt Rushmore Rd Custer, SD

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

Be sure to check out the Help Wanted section on our [Website:](#)

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818

[Send Us An Email](#)

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